

The Logo

The logo for Nivaaran – Mediators of Supreme Court is a balanced representation of justice, mediation, and national significance. It visually conveys that Nivaaran is an authoritative mediation platform, initiated by mediators of Supreme Court, entrusted with resolving disputes through peaceful and legal methods while upholding the judicial principles of India. The colours create a powerful visual contrast, symbolizing the balance between action and resolution (red) and the calm, trustworthy environment necessary for successful mediation (blue). The logo is rich in symbolism, representing key elements linked to mediation and the Indian judiciary.

Supreme Court Dome: The dome at the top of the logo is a stylized representation of the iconic building of the Supreme Court of India, symbolizing justice, authority, and the rule of law. Its inclusion connects the organization with the highest judicial institution in the country, emphasizing credibility and alignment with legal principles.

'N' Letterform Design: The letter "N," prominently featured in red and blue, represents the name "Nivaaran." The structure of the "N" appears to be designed in a geometric form that resembles two individuals coming together or shaking hands, symbolizing mediation, resolution, and cooperation.

Red Colour: Red is a powerful and dynamic colour that carries deep emotional and psychological associations. It signifies **passion, energy, and determination**, traits that are essential in the pursuit of justice and resolution of disputes.

- **Passion:** This reflects the organization's unwavering commitment to mediation and justice, symbolizing the drive to resolve conflicts with genuine care and intensity.
- **Energy:** The vibrant energy associated with red reflects the proactive approach that Nivaaran takes towards resolving disputes, emphasizing the vitality and strength needed to mediate difficult situations.
- **Determination:** Red stands for resilience and determination in achieving just outcomes. Mediation requires patience and persistence, traits that are embodied by the red colour, underscoring Nivaaran's dedication to seeing each resolution process through to the end.
- In the context of justice, red is also a universal symbol of advocacy. It communicates a sense of urgency and action, aligning with Nivaaran's role in intervening and mediating pre litigation conflicts and post litigation disputes with a sense of responsibility and purpose.

Blue Colour represents a sense of **trust, peace, magnanimity without limitations, and harmony** – essential values that form the foundation of effective mediation and conflict resolution.

- **Trust:** Blue colour is associated with trustworthiness and reliability, conveys the sense of security that Nivaaran fosters in the mediation process. As mediators, trust between the parties involved is crucial, and blue reflects the

organization's role as a neutral and trusted third party in facilitating fair outcomes.

- **Peace:** Blue is commonly linked with tranquillity and calmness, both of which are essential in creating the right environment for peaceful generative dialogue and conflict resolution. It reflects the peaceful approach that mediation seeks to achieve, emphasizing non-violence and understanding.
- **Magnanimity without Limitations:** Blue also symbolizes wisdom, fairness, and the ability to exercise magnanimity –demonstrating generosity of spirit without constraints. It reflects the balanced and fair approach that Nivaaran mediators take, helping both parties reach a compromise while remaining committed to the principles of justice. This magnanimity fosters an atmosphere of understanding and goodwill, encouraging resolutions that are not only fair but compassionate
- **Harmony:** Finally, blue represents harmony and balance. In mediation, the goal is to restore equilibrium between conflicting parties. Blue symbolizes the creation of a harmonious environment where disputes are resolved amicably and relationships are preserved.

Indian Flag: The flag reinforces the organization's national relevance and its role in upholding justice and integrity in line with the Constitution of India. It also signifies Nivaaran's mission to position India as a global hub for international mediation, where Nivaaran is taking the lead.

Tagline - "Mediators of Supreme Court": The tagline clarifies that Nivaaran has been initiated by mediators trained under the aegis of the Supreme Court, operating within the highest judicial framework. It highlights their focus on providing solutions and resolutions according to the legal standards set by the Supreme Court. As mediation is a key mechanism in alternative dispute resolution, the tagline underscores Nivaaran's authoritative position in this field.